

AYINGER

CELEBRATOR

Bavaria, Germany

ABV: 6.7%

HOPS: Hallertau

STYLE: Doppelbock

AVAILABLE SIZES (L):
0.330, 30

AVAILABILITY: Winter

BREWERY INFO: Brauerei Aying has a long-standing reputation for excellence in beer and hospitality. Although Ayinger Brewery was founded in a picturesque village 25 kilometers from Munich in 1878, the site of the Ayinger Gasthaus Brewery Hotel has been one of Bavaria's most famous restaurants for more than 500 years.

In the shadow of the Alps, nestled in the 1200 year-old village of Aying (pronounced eye-ing), Brauerei Aying produces 12 different styles of beers, more than most of the larger breweries. The Ayinger Brewery has been owned and operated by the same family since 1878 and represents one of the most pleasant and interesting small breweries which are typical of Europe. Brewing good beer is the premier duty of Aying, and people come from all over the world to sample the wares.

In a land of wonderful breweries, Ayinger is considered a benchmark of excellence. In recent years, Ayinger regularly places first in every category entered in the World Beer Championships; the brewery has gold medals from the European Beer Star, the Helsinki Beer Fest, the Stockholm Beer & Whiskey Festival, the Calagary Brewfest, and the Deutsche Landwirtschaftsgesellschaft (German Agricultural Society). In January 2015, ratebeer.com listed Ayinger as the "best brewery in Germany" based on thousands and thousands of consumer rankings.

INFO AND TASTING NOTES: Doppelbocks ("double bocks") were probably first brewed in the 17th century by monks in Bavaria - a stronger version of bock beers that originated in Einbeck, Germany. Doppelbocks are usually rich, malty lagers; usually dark-colored; the names often end with the suffix "-ator." Ayinger Celebrator is probably little changed from the doppelbock first brewed at Ayinger in 1878; Ayinger's doppelbock was once called "Fortunator" but this global classic is called "Celebrator" around the world now. Tasting notes: A rich, dark elixir with cascading layers of malt complexity balanced by elegant hops. Notes of toffee, caramel, graceful dark-malt roastiness, and the essence of barley. Lager fermentation leads to clean flavors and pinpoint conditioning. Semi-dry finish.

99 POINTS - RATEBEER.COM

97 POINTS - BEER ADVOCATE

**AN "ALL-TIME BEST WINTER BEER", MEN'S HEALTH,
DEC. 30, 2019**

**GERMANY WINNER, STRONG LAGER, WORLD BEER
AWARDS 2019**

